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FORM X-17A-5

PART III

REPORT FOR THE PERIOD BEGINNING 01.	/01/16	1/16 AND ENDING 12/31/16		
	MM/DD/YY		MM/DD/YY	
A. REGIS	STRANT IDENTIFICAT	ION		
NAME OF BROKER-DEALER: GW+Wad	le Asset Management C	o, LLC	OFFICIAL USE ONLY	
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)		No.)	FIRM I.D. NO.	
93 Worcester St		· <u> </u>		
Mallaglay	(No. and Street)	0.	2481	
Wellesley	MA		240 I p Code)	
(City)	(State)	(2)	p Code)	
NAME AND TELEPHONE NUMBER OF PERS Timothy Pinch (781) 239-1188	SON TO CONTACT IN REG	ARD TO THIS REPO	ORT	
		(/	Area Code – Telephone Number)	
B. ACCO	UNTANT IDENTIFICA	TION		
INDEPENDENT PUBLIC ACCOUNTANT who	see aninian is contained in thi	s Penort*		
Citrin Cooperman & Company, LLI		is Report		
	ame – if individual, state last, first,	middle name)		
10 Weybosset St, Suite 700	Providence	RI	02903	
(Address)	(City)	(State)	(Zip Code)	
CHECK ONE:				
Certified Public Accountant		•	•	
Public Accountant				
Accountant not resident in United	States or any of its possession	ons.		
F	OR OFFICIAL USE ONL	Y		

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1410 (06-02)

OATH OR AFFIRMATION

I, Timothy Pinch, affirm that, to the best of my knowledge and belief, the accompanying financial

statements and supporting schedules pertaining to the firm of GW & Wade Asset Management Company, LLC as of and for the year ended December 31, 2016, are true and correct. I further affirm that neither the Company nor any Member, principal officer, or director has any proprietary interest in any account classified solely as that of a customer. Principal Subscribed and sworn to before me this 28th day of February , 2017 Carol W. Cassoli Notary Public Commission expires Oct. 16, 2020 This report contains (check all applicable boxes): (x) (a) **Facing Page** (x) (b) Statement of Financial Condition (x) (c) Statement of Income (x) (d) Statement of Cash Flows Statement of Changes in Member's Equity (x) (e) Statement of Changes in Liabilities Subordinated to Claims of General (f) Creditors Computation of Net Capital Pursuant to Rule 15c3-1 (x) (g) Computation for Determination of Reserve Requirements (h) Pursuant to Rule 15c3-3 (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3 A Reconciliation, Including Appropriate Explanation, of the Computation of () ()Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3 A Reconciliation Between the Audited and Unaudited Statements of (k) Financial Condition With Respect to Methods of Consolidation An Oath or Affirmation (x) (l) A Copy of the Securities Investor Protection Corporation Supplemental Report (x) (m) (bound under separate cover) A report describing any material weaknesses found to exist or found to (n) have existed since the date of the previous audit (0) Independent Auditors' Report on Internal Control

YEAR ENDED DECEMBER 31, 2016

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Member GW & Wade Asset Management Company, LLC

We have audited the accompanying statement of financial condition of GW & Wade Asset Management Company, LLC as of December 31, 2016, and the related statements of income, changes in member's equity, and cash flows for the year then ended. These financial statements are the responsibility of GW & Wade Asset Management Company, LLC's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of GW & Wade Asset Management Company, LLC as of December 31, 2016, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

The supplemental information contained in the schedules on pages 12 - 13 has been subjected to audit procedures performed in conjunction with the audit of GW & Wade Asset Management Company, LLC's financial statements. The supplemental information is the responsibility of GW & Wade Asset Management Company, LLC's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with 17 C.F.R. §240.17a–5. In our opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole.

Providence, Rhode Island February 28, 2017

STATEMENT OF FINANCIAL CONDITION - DECEMBER 31, 2016

ASSETS

Cash and cash equivalents Deposit with clearing broker-dealer Receivable from clearing broker-dealer Commissions receivable Prepaid expenses Goodwill Intangible assets, less accumulated amortization Other assets	\$	581,807 58,106 754,522 953,141 40,221 10,597,421 1,598,733 201,106
		14,785,057
LIABILITIES AND MEMBER'S EQUITY		
Liabilities: Due to Affiliate Accounts payable Deferred credit from clearing broker-dealer Deferred revenue	\$	147,224 213,066 75,000 1,300
		436,590
Member's equity		14,348,467
		14,785,057

STATEMENT OF INCOME

YEAR ENDED DECEMBER 31, 2016

Revenues:	•
Commissions	\$ 10,524,758
Interest and dividends	79,338
	10,604,096
Expenses:	
Clearing and execution expenses	580,856
Management fee, Affiliate	4,463,238
Administrative fee, Affiliate	2,316,000
Amortization of intangible assets	961,500
Regulatory fees	51,616
Other operating expenses	<u> 151,517</u>
	8,524,727
Net income	\$ 2,079,369

See notes to financial statements.

STATEMENT OF CHANGES IN MEMBER'S EQUITY

YEAR ENDED DECEMBER 31, 2016

Balance, beginning of year	\$ 15,599,098
Net income	2,079,369
Distributions to Member	(3,330,000)
Balance, end of year	\$ 14,348,467

STATEMENT OF CASH FLOWS

YEAR ENDED DECEMBER 31, 2016

Cash flows from operating activities:		
Net income	\$	2,079,369
Adjustments to reconcile net income to net cash provided by operating activities:		
Amortization		961,500
(Increase) decrease in:		
Receivable from clearing broker-dealer		140,818
Commissions receivable		101,761
Prepaid expenses		(982)
Other assets		(136,816)
Increase (decrease) in:		
Due to Affiliate		26,004
Accounts payable		139,128
Deferred credit from clearing broker-dealer		2,083
Deferred revenue		(11,200)
•		
Net cash provided by operating activities		3,301,665
Cash was die Enguing activities distributions to Mamban		(2 220 000)
Cash used in financing activities, distributions to Member		(3,330,000)
Net decrease in cash and cash equivalents		(28,335)
1700 decrease in easi and easi equivalents		(20,555)
Cash and cash equivalents, beginning of year		610,142
	Φ.	504.005
Cash and cash equivalents, end of year	<u>\$</u>	581,807

See notes to financial statements.

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2016

1. Organization and summary of significant accounting policies:

GW & Wade Asset Management Company, LLC (a Limited Liability Company) (the Company) is a wholly-owned subsidiary of Focus Operating, LLC (the Member), which is a subsidiary of Focus Financial Partners, LLC (Focus).

The Company is an introducing broker-dealer registered with the Securities and Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority (FINRA). The Company provides brokerage services to customers of an affiliated company, GW & Wade, LLC (also a subsidiary of the Member), operating as an investment advisory company registered with the SEC and various state securities and other agencies providing financial advisory services to affluent individuals and their families residing throughout the United States (principally in Massachusetts).

The Company operates under the provisions of Paragraph (k)(2)(ii) of Rule 15c3-3 of the Securities Exchange Act of 1934 and, accordingly, is exempt from the remaining provisions of that rule. Essentially, the requirements of Paragraph (k)(2)(ii) provide that the Company clear all transactions on behalf of customers on a fully disclosed basis with a clearing broker-dealer, and promptly transmit all customer funds and securities to the clearing broker-dealer. The clearing broker-dealer carries all of the accounts of the customers and maintains and preserves all related books and records as are customarily kept by a clearing broker-dealer.

Recent accounting pronouncements:

In January 2017, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2017-4, "Intangibles-Goodwill and Other" (ASU 2017-4), which simplifies the testing of goodwill impairment by eliminating the second step of the goodwill impairment test. Under this update, an entity should perform its goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. ASU 2017-4 is effective for the Company's annual reporting period beginning after December 15, 2019, and is required to be applied on a prospective basis. The Company does not expect this ASU to have a material impact on its financial statements and related disclosures.

Effective for the year ending December 31, 2019, the Company will adopt the provisions of ASU 2014-09, "Revenue from Contracts with Customers," which will replace the current revenue recognition guidance pertaining to contracts with customers contained in accounting principles generally accepted in the United States of America. The effect of adopting ASU 2014-09 on the Company's financial statements has not yet been determined.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)

YEAR ENDED DECEMBER 31, 2016

1. Organization and summary of significant accounting policies (continued):

Use of estimates:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant estimates included in the accompanying financial statements relate to commissions receivable and the resulting management fee expense.

Fair value measurements:

Accounting guidance pertaining to fair value measurements provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The three levels of the fair value hierarchy are described as follows:

- Level 1: Quoted market prices in active markets for identical assets or liabilities
- Level 2: Observable market-based inputs or unobservable inputs that are corroborated by market data
- Level 3: Unobservable inputs that are not corroborated by market data

Cash and cash equivalents:

The Company considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents. At December 31, 2016, the Company had \$768 of cash equivalents, consisting of money market mutual funds, which are not insured or guaranteed by the Federal Deposit Insurance Corporation ("FDIC") or any other government agency. At December 31, 2016, the Company had cash deposits of \$331,039 in excess of the FDIC insurance limit of \$250,000.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)

YEAR ENDED DECEMBER 31, 2016

1. Organization and summary of significant accounting policies (continued):

Receivables:

Receivables are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a charge to earnings and a credit to the allowance for doubtful accounts based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the allowance for doubtful accounts and a credit to accounts receivable. At December 31, 2016, management has determined that no allowance for doubtful accounts is necessary. The Company does not require collateral from others for its receivables.

Goodwill and intangible assets:

Goodwill is tested at least annually for impairment, and is tested for impairment more frequently if events and circumstances (for example, financial losses and adverse business conditions) indicate that it might be impaired. A two-step impairment test is performed on goodwill. In the first step, the Company compares its fair value to the carrying value of its net assets. Fair value is determined using a discounted cash flow approach. Under this approach, management uses certain assumptions in its discounted cash flow analysis. These assumptions include but are not limited to: a risk adjusted rate that is estimated to be commensurate with the risk associated with the underlying cash flows, cash flow trends from prior periods, current-period cash flow, and management's expectation of future cash flow based on projections or forecasts derived from its understanding of the relevant business prospects, economic or market trends and regulatory or legislative changes which may occur.

If the Company's fair value exceeds the carrying value of its net assets, no further testing is performed. If the carrying value exceeds the fair value, then the Company performs the second step in order to determine the implied fair value of goodwill and compares it to the carrying value of goodwill for impairment loss assessment. The results of the Company's impairment test for the year ended December 31, 2016 did not indicate that the Company's goodwill is impaired.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)

YEAR ENDED DECEMBER 31, 2016

1. Organization and summary of significant accounting policies (continued):

Goodwill and intangible assets (continued):

Amortization of intangible assets is provided using the straight-line method over a 10-year estimated useful life for the customer list and a 20-year estimated useful life for the management contract. The Company evaluates the remaining useful lives assigned to intangible assets annually to determine whether events or circumstances require the Company to revise the remaining period of amortization. The Company also evaluates intangible assets for impairment whenever events or changes in circumstances indicate that the intangible asset might be impaired. Recoverability of an asset is measured by a comparison of the carrying amount of an asset to the estimated undiscounted future cash flows expected to be generated by an asset. If the carrying amount of an asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount, based on discounted cash flows, by which the carrying amount of the asset exceeds the fair value of the asset. The Company did not record an impairment loss during the year ended December 31, 2016.

Deferred credit from clearing broker-dealer:

The Company has an agreement with the clearing broker-dealer that pays an annual credit to the Company upon each anniversary date of the contract provided that the Company is at all times in material compliance with the terms and conditions of the agreement. The Company records the payment to be received as a receivable at each anniversary date and amortizes the annual credit on a straight-line basis over the contract year, as a reduction of clearing and execution expenses.

Securities transactions:

The Company buys and sells securities for customers of GW & Wade, LLC by introducing transactions for execution, clearance, and settlement to another broker-dealer on a fully disclosed basis.

In the normal course of business, the Company's customer activities involve the execution, settlement, and financing by the clearing broker-dealer of various customer securities transactions. These activities may expose the Company to off-balance sheet risk in the event the customer is unable to fulfill its contracted obligations and the Company has to purchase or sell the financial instrument underlying the contract at a loss. The Company's policy is ordinarily not to execute security transactions unless the customer is able to fulfill its contracted obligations.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)

YEAR ENDED DECEMBER 31, 2016

1. Organization and summary of significant accounting policies (continued):

Commissions:

Commissions, including front-end fees received related to mutual fund transactions introduced and related clearing expenses, are recorded on a trade-date basis as securities transactions occur. 12b-1 distribution fees based on a percentage of a fund's daily net asset levels are recorded as commissions in the period to which they relate. Other commissions are recognized when earned.

Income taxes:

The Company is a limited liability company and files consolidated tax returns with the Member. The Member has elected to be treated as a partnership for federal and state income tax reporting purposes. Accordingly, no income tax liability or asset has been recorded in the accompanying financial statements since the Member will include the Company's income or loss, whether or not distributed, in its income tax returns.

Liability of the Member:

The Member is not liable for obligations or liabilities of the Company, except to the extent provided for in the Delaware Limited Liability Company Act.

2. Related party transactions:

The Company maintains an expense-sharing arrangement with GW & Wade, LLC (the Affiliate) under which the Company is required to reimburse the Affiliate for its allocable share of expenses, including management fees payable under a contractual arrangement entered into by the Affiliate and Focus, as determined by the Affiliate. For the year ended December 31, 2016, the Affiliate allocated to the Company \$6,779,238 of expenses, including management fees. Such amounts are reported as management fee, Affiliate and administrative fee, Affiliate in the accompanying statement of income. Amounts allocated by the Affiliate and charged to the Company as an administrative fee principally relate to employee compensation and benefits and occupancy costs, and have not been classified in the accompanying statement of income based on their natural classification.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)

YEAR ENDED DECEMBER 31, 2016

3. Regulatory requirements:

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1 (and also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1). At December 31, 2016, the Company had net capital of \$479,323, which was \$229,323 in excess of its required net capital of \$250,000. The Company's ratio of aggregate indebtedness to net capital was .91 to 1.

The Company is also subject to other rules and regulations of the SEC, as well as rules and regulations of FINRA and the various state securities and other agencies in the states in which it is licensed to conduct business. Compliance with such laws and regulations is subject to possible government review and interpretation.

4. Intangible assets and goodwill:

At December 31, 2016, intangible assets consist of the following:

	Gross carrying amount	Accumulated amortization	Net carrying amount
Customer list Management contract	\$ 8,700,000 1,830,000	\$ 8,081,333 849,934	\$ 618,667 980,066
	\$ 10,530,000	\$ 8,931,267	\$ 1,598,733

Amortization expense for the year ending December 31, 2017 is estimated to total approximately \$710,200. Amortization expense for each of the years ending December 31, 2018, 2019, 2020 and 2021 is estimated to total approximately \$91,500.

There were no changes in goodwill during the year ended December 31, 2016.

SCHEDULE I

COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF THE SECURITIES EXCHANGE ACT OF 1934 AS OF DECEMBER 31, 2016

Net capital:	
Total member's equity and total qualified for net capital	\$ 14,348,467
Deductions and/or charges:	
Non-allowable assets:	
Commissions receivable and receivable from clearing broker-dealer	
under Rule 12b-1	1,632,754
Prepaid expenses	40,221
Goodwill	10,597,421
Intangible assets, net of accumulated amortization	1,598,733
Total deductions and/or charges	13,869,129
Net capital before haircuts on securities positions	479,338
Haircuts on securities, money market accounts	15
Net capital	\$ 479,323
Aggregate indebtedness:	
Due to Affiliate	\$ 147,224
Accounts payable	213,066
Deferred credit from clearing broker-dealer	75,000
Deferred revenue	1,300
Total aggregate indebtedness	\$ 436,590
Minimum net capital required (greater of \$250,000 or 6.67% of aggregate	
indebtedness)	\$ 250,000
masolouis ss)	200,000
Net capital in excess of minimum requirement	\$ 229,323
Not remital loss greater of 100/ of aggregate in debtodness or 1200/ of	
Net capital less greater of 10% of aggregate indebtedness or 120% of minimum dollar net capital	\$ 179,323
imminum donai nei capitai	Ψ 177,323
Ratio, aggregate indebtedness to net capital	0.91 to 1

There are no material differences between the preceding computation and the Company's corresponding unaudited Part II of Form X-17A-5, as amended on February 3, 2017, as of December 31, 2016.

SCHEDULE II

STATEMENT OF EXEMPT STATUS

DECEMBER 31, 2016

GW & Wade Asset Management Company, LLC (a Limited Liability Company) (the Company) is a registered broker-dealer under the Securities Exchange Act of 1934. The Company is an introducing broker-dealer and operates under the provisions of Paragraph (k)(2)(ii) of Rule 15c3-3 of the Act. The Company clears all transactions on behalf of a customer on a fully disclosed basis with a clearing broker-dealer, promptly transmits all customer funds and securities to the clearing broker-dealer, and the clearing broker-dealer carries all of the accounts of customers and maintains and preserves all related books and records. The Company is thereby exempt from the requirement for a computation for determination of reserve requirements pursuant to Rule 15c3-3. In addition, it is exempt from reporting information relating to the possession or control requirements under Rule 15c3-3.

GW & WADE ASSET MANAGEMENT COMPANY, LLC

Exemption Report

GW & Wade Asset Management Company, LLC (the "Company") is a registered broker-dealer subject to Rule 17a-5 promulgated by the Securities and Exchange Commission (17 C.F.R. § 240.17a-5, "Reports to be made by certain brokers and dealers"). This Exemption Report was prepared as required by 17 C.F.R. §240.17a-5(d)(1) and (4).

To the best of its knowledge and belief, the Company states the following:

- (1) The Company claimed an exemption from 17 C.F.R. § 240.15c3-3 under the following provision of 17 C.F.R. § 240.15c3-3(k)(2)(ii).
- (2) The Company met the identified exemption provisions in 17 C.F.R. § 240.15c3-3(k)(2)(ii) throughout the most recent fiscal year without exception.

GW & WADE ASSET MANAGEMENT COMPANY, LLC

I, Timothy Pinch, affirm that, to my best knowledge and belief, this Exemption Report is true and correct.

Ву:	The Ch	
Title:	Principal	
Date:	February 28, 2017	



REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Member GW & Wade Asset Management Company, LLC

We have reviewed management's statements, included in the accompanying Exemption Report, in which (1) GW & Wade Asset Management Company, LLC identified the following provisions of 17 C.F.R. §15c3-3(k) under which GW & Wade Asset Management Company, LLC claimed an exemption from 17 C.F.R. §240.15c3-3: (2)(ii) (the "exemption provisions") and (2) GW & Wade Asset Management Company, LLC stated that GW & Wade Asset Management Company, LLC met the identified exemption provisions throughout the most recent fiscal year without exception. GW & Wade Asset Management Company, LLC's management is responsible for compliance with the exemption provisions and its statements.

Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about GW & Wade Asset Management Company, LLC's compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(2)(ii) of Rule 15c3-3 under the Securities Exchange Act of 1934.

CERTIFIED PUBLIC ACCOUNTANT

Providence, Rhode Island February 28, 2017